



How to Participate

To support the Toronto Concert Band, please email us at info@torontoconcertband.com, or call us at (647) 479-2941. We will be happy to work with you to develop a program ad that best reflects your support for our work.

You may also purchase an ad or give to the band online, at torontoconcertband.com/support

Prefer to help another way?
Please give us a call – we'd love to hear from you!

Thank you for your support and generosity.



tcb Facts

Traditional concert band format

Launched:
May 2014

First rehearsal:
September 2014

First performance:
January 2015

70+ community musicians

Featured on
CBC Metro Morning

Sold out premiere

Critically acclaimed

2 – 3 concerts annually

**2015/2016 Concerts:
November 21,
February 20, June 11**



Sponsorship Opportunities

toronto concert band

35 Cotman Crescent
Toronto, ON M8B 3A4
torontoconcertband.com/support
(647) 479-2941





About the toronto concert band

The Toronto Concert Band is a traditional concert band consisting of about 70 community members. We rehearse weekly from September to June to prepare to perform 2 – 3 concerts annually. As an inclusive organization, we welcome new members. Now in our second season, we strive to perform at a high level and have been critically acclaimed. Our first concert was “a well-polished performance by a tightly knit ensemble” and we performed with “the cohesion of a group which had been together for a few years”.

We have performed to a sold out audience of more than 325 music lovers from across the city, in the beautiful Glenn Gould Studio in the heart of Toronto's entertainment district. Online, our website and Facebook page reach thousands of discerning visitors interested in music, the arts and the community.

We rely on corporate sponsorships, donations, membership fees and box office ticket sales to support our music-making endeavours.

The following support options are available:

Season & Concert Sponsorships

Core benefits: All season and concert sponsors receive brand logo on TCB website, recognition and 2 reserved tickets at sponsored concerts as well as inclusion in PR materials.

PLATINUM SEASON SPONSOR (\$1,500)

Only one platinum sponsorship available

In addition to core benefits:

Full-page ad in our concert programmes

Opportunity for signage / booth set-up at concert

GOLD SEASON SPONSOR (\$850)

In addition to core benefits:

Half-page ad in our concert programmes

SILVER SINGLE CONCERT SPONSOR (\$500)

In addition to core benefits:

Quarter-page ad in our concert programme

BRONZE SINGLE CONCERT SPONSOR (\$125)

In addition to core benefits:

Mention in our concert programme



Single Concert Program Ads

FULL PAGE AD (\$550)

HALF-PAGE AD (\$300)

QUARTER-PAGE AD (\$150)

“A well-polished performance”

The Toronto Concert Band's mission is to enrich the lives of local musicians through excellence in professional leadership, performance opportunities and carefully selected repertoire, fostering development of musicianship in a positive and supportive environment; and to enrich the lives of community members with music performance of high artistic quality, broad appeal, and educational value in an inspiring environment.